



## DEK - CETERA MINI NEWS BULLETIN

### Duradek has made the Top 100 list in BUILDING PRODUCTS Magazine!

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Searching for something stylish for your latest project? Something innovative? A time-saver? A sustainable solution? Look no further. The 2010 Top 100, our annual ranking of the building products, materials, and tools readers wanted to know more about, showcases an array of product introductions for the home and the jobsite that can help you differentiate your projects while saving your crews time and your clients money.

As in years past, many of the products reaching the Top 100 are unique, with never-before-seen technologies and designs. Still others offer a more subtle twist--in style, functionality, or performance--that captured readers' attention. No matter the appeal, each honoree is worth a second look.

Among this year's list are a number of trends, unsurprisingly dominated by the residential market's most popular buzzword--sustainability. In all seven of our coverage areas, including Windows, Kitchens, and Exteriors, green products are present and, in several cases, the No. 1 attention-getter. It's hard to deny not only the influence of green building on manufacturers' R&D, but also the overwhelming desire of contractors to learn more about the products that make up sustainable homes.

Rankings for the 2010 Top 100 are based on the number of clicks received by new products featured in ebuild New Product News, the twice-weekly e-mail newsletter from Building Products' official Web site, ebuild.com. Each issue features six new products from ebuild and Building Products, as well as from our sister publications Builder, Remodeling, Custom Home, Tools of the Trade, and The Journal of Light Construction, and their Web sites. Each Top 100 product is republished on the following pages within its designated category--Bath, Construction, Exterior, Interior, Kitchen, Tools & Equipment, or Windows & Doors.

To view to entire article online, please go to: <http://www.ebuild.com/articles/1316517.hwx> .

To view Duradek's #30 spot article, please go to: <http://www.ebuild.com/articles/articleId.1316521/artnum.2.hwx#no30>

26	Grand Hall	Eternal Hybrid Water Heating System	Construction
27	Trane	EarthWise Dual-Fuel Split Heating System	Construction
28	Viega	Mixing Stations	Construction
29	Simpson Strong-Tie	DTT2Z Deck Tension Tie	Exterior
30	Duradek	Tiledek Anti-Fracture Membrane	Exterior
31	Multiquip	Hog Crusher	Tools & Equipment
32	Bosch	P2+R2 Combination Drill Bit	Tools & Equipment
33	Versa-Lok	Versa-Green Plantable Wall System	Exterior
34	Quality Aluminum	EverFlashing Perimeter Deck	Exterior